Table 1. Handle ownership and median time on Twitter

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **% with Twitter handle (searches performed)** | **Median days on Twitter** |
| **Size group** | Small  £10K - £99K | 26%  (116) | 1787 |
| Medium  £100K - £999K | 49%  (61) | 1910 |
| Large  £1M - £9M | 58%  (52) | 2834 |
| Major  £10M+ | 78%  (38) | 2804 |
|  | **Total** | 45% (267) | 2418 |

n=267 gamma=0.55 Pr=0.000 Size groupings: (National Council for Voluntary Organisations, 2014)

Note: The gamma and significance test relate to the handle ownership part of the table. The size groupings refer to total annual income.

Table 2. Network connectedness

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **Connected to network** | |
|  |  | Yes | No |
| **Size group** | Small  £10K - £99K | 7  (23.3%) | 23  (76.7%) |
| Medium  £100K - £999K | 19  (63.3%) | 11  (36.7%) |
| Large  £1M - £9M | 27  (90%) | 3  (10%) |
| Major  £10M+ | 23  (76.7%) | 7  (23.3%) |
|  | Total | 76  (63.3%) | 44  (36.7%) |

n=120 gamma=0.61 Pr=0.000

Size groupings: (National Council for Voluntary Organisations, 2014)